

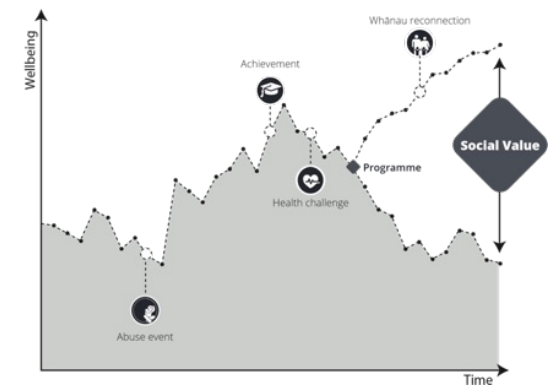
GOOD MEASURE RESULTS FOR NZRDA



\$1 : \$3.20



Every dollar invested in NZRDA Programmes delivers \$3.20 of measurable good to New Zealand



GOODMEASURE FOR NZRDA

NZRDA's mission is to improve the health and wellbeing of people who live with a disability or who have specific life challenges by providing therapeutic horse riding and interaction. NZRDA aims to support riders to contribute and participate in their community and live their best possible life.

In order to measure the impact and social value of NZRDA, Impact Lab looked at the investment, costs and assessed social value of six RDA groups in six different regions over 6 months. This exercise calculated a cost of participation of \$1,243 and a social value of \$3,980 for each individual rider. In other words every dollar invested in delivering the NZRDA programme generates an estimated \$3.20 of measurable benefits to each rider. The GoodMeasure calculation also confirmed that NZRDA contributes positively to the mental health, physical health and academic achievements of riders.

WHAT IS GOODMEASURE?

GoodMeasure quantifies the value of the need that service providers such as NZRDA address by assessing the social value and Social Return on Investment (SROI). Social value is the sum of the total good achieved, and SROI is the good achieved against the cost it takes to achieve that. GoodMeasure takes into account both the positive benefits and cost savings made by avoiding reliance on government funded services. It uses relevant data and evidence-based research and literature to get the information required such as the number of people supported, the size of the opportunity for an organisation to achieve more positive outcomes, and the overall effectiveness of the services the organisation provides.

THE IMPACT LAB TEAM



To make better decisions, it's crucial to consider both the hard facts and the human stories that substantiate

them. Our family of researchers, data scientists and statisticians are committed to combining powerful analytics with what you know works for your community.

Alongside expertise in data driven decision making, our team brings a wealth of real-world experience. We are parents, teachers, volunteers and customers of social services.

Dr Bill English
Impact lab Chairman



Net SROI **\$2.20**

Every dollar invested in RDA **\$1.00**